



## Unlocking Creativity with Adobe Firefly & Generative AI in Creative Cloud

Duration: 1 Day

Prerequisites: Basic knowledge of Adobe Photoshop, InDesign, Illustrator and Express

### Course Objectives

This course introduces learners to Adobe Firefly, Adobe's cutting-edge generative AI, and explores how it integrates seamlessly across Creative Cloud applications such as Photoshop, Illustrator, Express, and Premiere Pro. Participants will discover how to supercharge their creative workflows with AI-powered tools, from generating images and text effects to creating vector graphics, video assets, and concept variations in minutes.

Through hands-on exercises, structured prompts, and real-world examples, learners will gain the confidence to harness AI for ideation, design, and storytelling while maintaining full creative control.

### Related Courses:

Adobe® Illustrator, Adobe® InDesign, Adobe® Photoshop, Adobe® Express

### Introduction to Adobe FireFly

- Understand how Adobe Firefly works
- How generative credits apply across Creative Cloud.
- Understand ethical and commercial use of AI-generated content trained on licensed Adobe Stock imagery
- Explore best practices for prompt writing
- Discover how to refine prompts for consistent, professional results.
  - Working with Composition and Style References
  - Working with variables
- Working with Partner models
- Apply Firefly-powered workflows with Creative Cloud
- Creating and applying Content Credentials

### Adobe Firefly (Browser/Mobile)

- Text to Image
  - Generation History
  - Saving Favourites
  - Generate Similar
  - Downloading
  - Sharing
  - Editing Options
  - Send to Photoshop Web or Adobe Express
- Generative Expand
- Generative Fill
- Scene to Image
- Text to Video
- Image to Video
- Translate Video



#### Adobe Firefly (Browser/Mobile) - continued

- Text to avatar
- Translate Audio
- Text to sound effects
- Voice to sound effects
- Text to Vector
- Mood Boards

#### Photoshop

- Generative Fill
- Generative Expand
- Generate Background
- Harmonize (beta)
- Generative Upscale (beta)
- Remove Tool

#### Illustrator

- Generative Shape Fill
- Generative Recolor
- Generative Expand
- Text to Vector Graphic
- Text to Pattern

#### Premiere Pro

- Generative Extend

#### Lightroom

##### Generative Remove

#### InDesign

- Generative Expand
- Text to Image

#### Adobe Express

- Caption Writer
- Generate Image
- Generate Similar
- Generate Template
- Insert Object
- Remove Object
- Resize with Expand
- Rewrite
- Clip Maker
- Generate Text Effects.
- Generate Video
- Adobe Document Cloud (AI Assistant)



Adobe AI Assistant in Acrobat:

- Document Summarization
- Question Answering
- Translating documents
- Information Extraction
- Using PDF Spaces